

THE 15 CAREER CLUSTERS

PATH	CLUSTER	DESCRIPTION	PATHWAYS
ARTS & COMMUNICATION	1 Graphic Arts, Audio Visual Technology and Communication	Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.	New Media Technology Music Debate and Theatre Visual Art Fashion Design Housing and Interior Design
BUSINESS & INFORMATION TECHNOLOGY	2 Business Management & Administration	Business Management and Administration careers encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.	Family and Community Services
	3 Finance	Planning, services for financial and investment planning, banking, insurance, and business financial management.	Finance
	4 Information Technology	Building Linkages in IT Occupations Framework: For Entry Level, Technical, and Professional Careers Related to the Design, Development, Support and Management of Hardware, Software, Multimedia, and Systems Integration Services.	Computer Information Systems
	5 Marketing, Sales & Service	Planning, managing, and performing marketing activities to reach organizational objectives.	Marketing
HEALTH SERVICES	6 Health Sciences	Planning, managing, and providing therapeutic services, diagnostic services, health informatics, support services, and biotechnology research and development.	Biomedical Science Certified Nurses Assistant (CNA) Diversified Health Emergency Medical Technician (EMT) Sports Medicine

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HUMAN SERVICES	7 Early Childhood & Developmental Services	Preparing individuals for employment in career pathways that relate to families and human needs.	Family and Community Services
	8 Education & Training	Planning, managing and providing education and training services, and related learning support services.	Teaching & Training
	9 Hospitality & Tourism	Hospitality & Tourism encompasses the management, marketing and operations of restaurants and other food services, lodging, attractions, recreation events and travel related services.	Culinary Arts Travel and Tourism
	10 Law, Public Safety, Corrections & Security	Planning, managing, and providing legal, public safety, protective services and homeland security, including professional and technical support services.	Junior Reserve Officers Training Corp (JROTC) Pre-Law Law Enforcement Fire Services
TECHNICAL SCIENCES	11 Agriculture, Food and Natural Resources	The production, processing, marketing, distribution, financing, and development of agricultural commodities and resources including food, fiber, wood products, natural resources, horticulture, and other plant and animal products/resources.	Plant Sciences Animal Sciences Natural Resources and Environmental Systems
	12 Architecture & Construction	Careers in designing, planning, managing, building and maintaining the built environment.	Heating, Ventilation and Air-Conditioning (HVAC) Construction
	13 Manufacturing	Planning, managing and performing the processing of materials into intermediate or final products and related professional and technical support activities such as production planning and control, maintenance and manufacturing/process engineering.	Welding Automated Manufacturing
	14 Science, Technology, Engineering, & Math (STEM)	Planning, managing, and providing scientific research and professional and technical services (e.g., physical science, social science, engineering) including laboratory and testing services, and research and development services.	Engineering Innovative Technologies
	15 Transportation, Distribution & Logistics	Planning, management, and movement of people, materials, and goods by road, pipeline, air, rail and water and related professional and technical support services such as transportation infrastructure planning and management, logistics services, mobile equipment and facility maintenance.	Automotive/Diesel Technology Automotive Collision Repair